

# ITE WESTERN DISTRICT STUDENT LEADERSHIP SUMMIT SPONSORSHIP PACKAGE



Proudly hosted by Cal Poly ITE  
Cal Poly, San Luis Obispo  
February 2nd-4th, 2024

## ABOUT THE STUDENT LEADERSHIP SUMMIT

We are so excited to be hosting the 11th annual ITE Western District Student Leadership Summit (SLS) and it is an honor for it to be back at Cal Poly! You are receiving this packet because of your potential towards helping ITE and the next generation of transportation professionals discover the world of transportation engineering and planning. We are thrilled to host more than 100 passionate students and over 30 professionals from all reaches of the West Coast at Cal Poly's campus in San Luis Obispo from February 2nd-4th, 2024.

This Summit is completely run "by students, for students" with a goal to cultivate individuals to become future leaders in transportation. We are looking forward to creating memories, forging connections, and learning from one another. We would like to invite you, as sponsors and corporate attendees, in hopes of bridging the gap between the student and professional worlds.

Our SLS planning committee is working hard to put together a fun and exciting schedule for both students and professionals. We hope to offer a plethora of events, including a student competition, dinner banquet, and technical tours and presentations throughout this three day event, but we need your support and resources for a successful Summit. Your sponsorship will not only help Cal Poly ITE put on this amazing event, but also allow participating student chapters to continue to strengthen the future of the transportation community.

We look forward to seeing you in San Luis Obispo for the 2024 Student Leadership Summit!

Sincerely,

Joey Watson  
President, Cal Poly ITE

Tyler Bush, Brenden Do  
SLS Coordinators



# WHY SPONSOR SLS?

Below is a breakdown of our sponsorship tiers, each one offering varying levels of interaction with the student attendees of the Summit. To see the events we have in store for February, please visit our website, [www.ite2024sls.com](http://www.ite2024sls.com). If you have any questions, please contact us at [cpite2024sls@gmail.com](mailto:cpite2024sls@gmail.com). Thank you in advance for supporting the 2024 Student Leadership Summit!

SPONSORSHIP TIER	EXPRESSWAY	HIGHWAY	ARTERIAL	BOULEVARD	COLLECTOR
	\$3,000+	\$2,500+	\$1,000+	\$500+	Up to You!!
<b>BENEFITS</b>					
Number of company attendees with complimentary registration	4	3	2	1	1
Recognition on SLS website and pamphlet	✓	✓	✓	✓	✓
Opportunity to perform resume reviews, and/or mock interviews	✓	✓	✓	✓	
Opportunity to give a technical presentation	✓	✓	✓		
Receive a copy of student Resume Book	✓	✓			
Company profile on 2024 SLS website	✓	✓			
Company Logo on 2024 SLS Banner	✓	✓			
Company Booth at 2024 SLS Career Fair	✓	✓			
Announced as a top-tier sponsor during the Welcome Ceremony and given a 2-minute slot to speak during Closing Remarks	✓				
<b>All Sponsorship Tiers Include:</b> Free registration for at least one professional Recognition on the official SLS website and pamphlet					



# HOW TO SPONSOR

## Via Check

Make all checks payable to:

**ASI Cal Poly Clubs – Institute of Transportation Engineers #82110**

**1 Grand Ave, San Luis Obispo, CA 93405**

**805-756-5807**

**Memo line: ITE Student Leadership Summit**

At the moment, we only accept checks, but if this cannot be done, please email [cpite2024sls@gmail.com](mailto:cpite2024sls@gmail.com) for other options. To ensure a smooth Summit, we ask that you send checks no later than **December 31st, 2023**.

Thank you so much for sponsoring and attending the 11th annual ITE Student Leadership Summit! We look forward to seeing you on Cal Poly's campus in beautiful San Luis Obispo and hope that you will enjoy the Summit and interaction with the 100+ passionate students in attendance.

