



ITE WESTERN DISTRICT 2024 STUDENT LEADERSHIP SUMMIT

Insights from a Consultant's Perspective utilizing "Vision" to
Optimize Project Outcomes

Saturday, February 3, 2024

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Insights from a Consultant's Perspective Utilizing “Vision” to Optimize Project Outcomes

Understand and Utilize “Vision”:

- What is Vision?
- How do you establish your own Vision?
- What is Frequency / Speed of Operations?
- Understand Feedback and use it to your advantage

Vision in Process (Sample Projects)

Laying the Foundation – What is Vision?

What is Vision?

- **Clarity**
- **Passion**
- Beliefs
- Persistence
- Alignment
- Flexibility
- **Action**



Vision in process

How to apply Vision:

- Make a difference
- Define your purpose
- Vision with co-workers
- Communicate progress
- Career vision
- Establish a vision within a timeframe



Vision in process

- Spirituality, health, and good will
- Positive impact on others
- Community, agency, ultimate users
- Measuring your impact
- Share your vision with significant others



Understand and Utilize Vision

- What is Vision?
- It's a Concept
- Contributes to Physical Reality



Frequency – What is it?

- People, businesses, cultures, families, communities all have frequencies
- Frequencies and Attraction
- Embrace failure
- Poke holes in your perception
- Adapt to multiple points of view
- What constitutes success



Speed of Operations - High Frequency

Engineer A - High Frequency:

- They emphasize frequent and regular interactions
- Daily or weekly check-ins
- May experience quicker results
- Steady, incremental progress and may achieve short-term goals efficiently.



Speed of Operations – Low Frequency

Engineer B - Low Frequency:

- They focus on less frequent but more in-depth sessions.
- Monthly sessions, deep into their goals, challenges, and self-reflection.
- They encourage clients to take time for introspection and self-discovery between sessions.
- Slower progress initially, as they invest more time in introspection and deeper understanding.
- Profound and lasting changes in their lives over time.

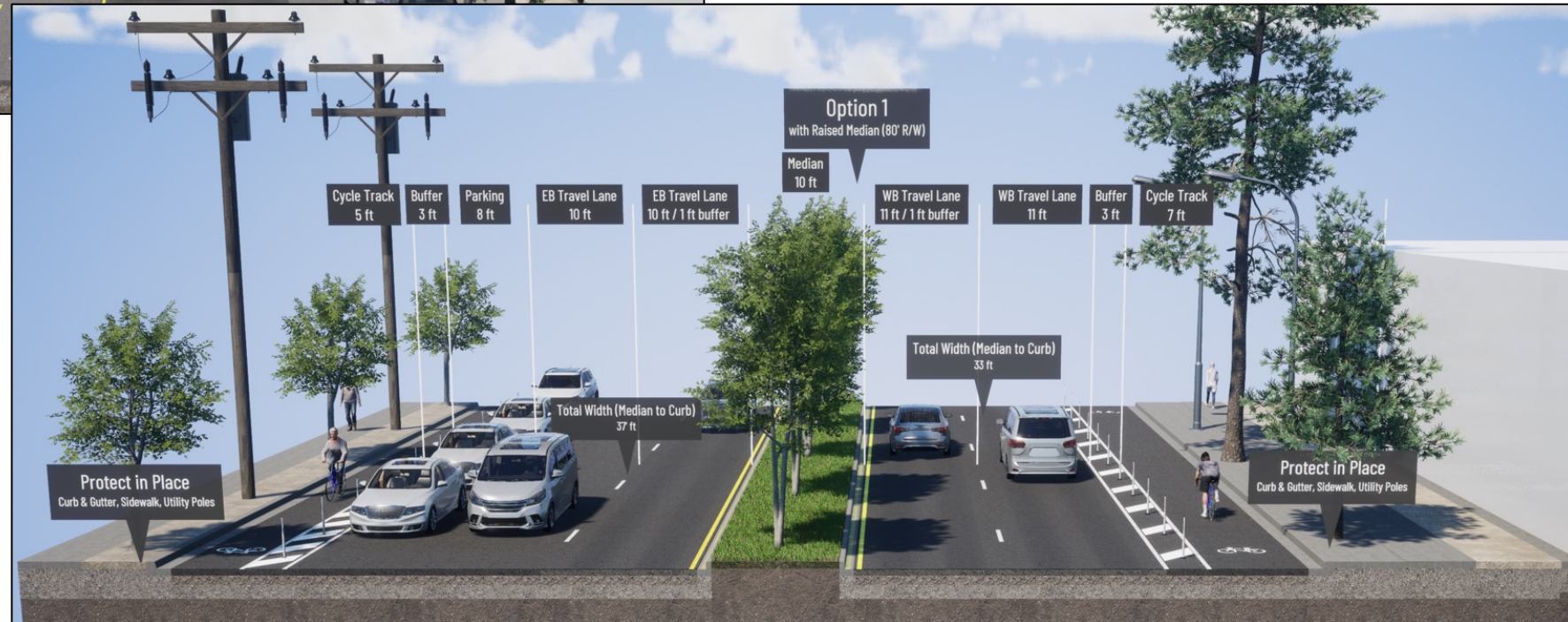
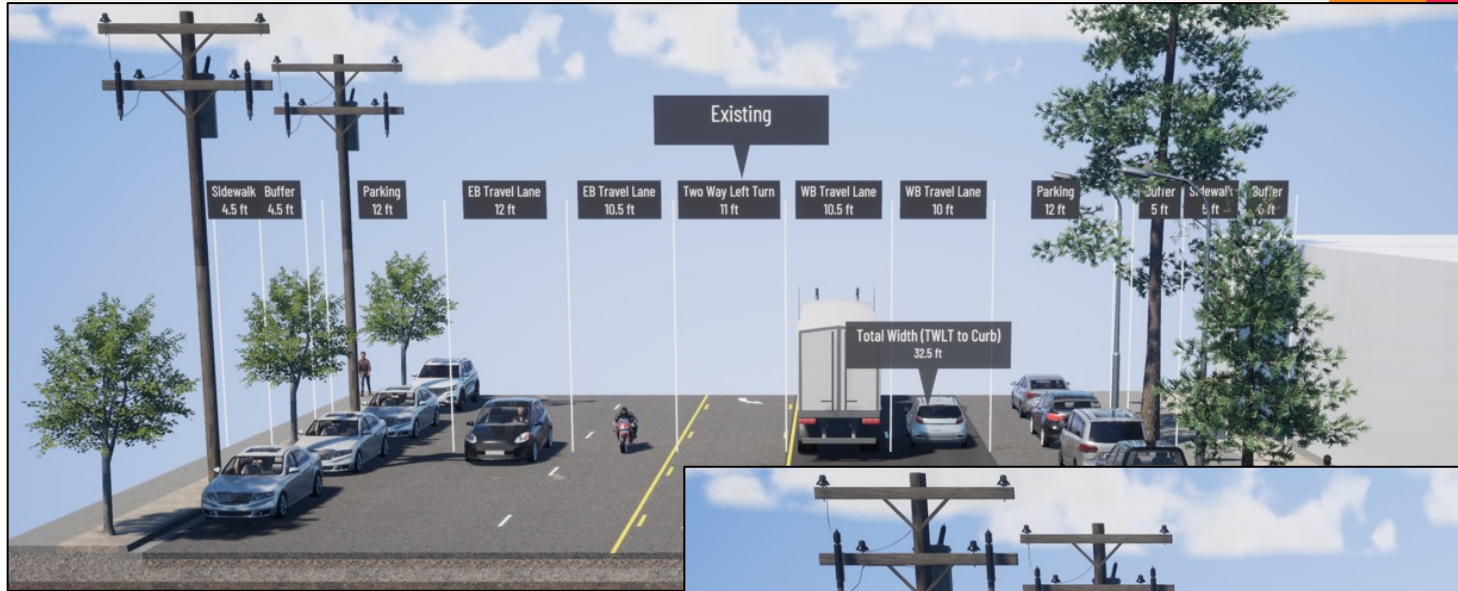
Or Hybrid Approach?




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Roadway Cross Section Reallocation: A Guide (2022)

DETAILS
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Roadway Cross Section Reallocation


A GUIDE

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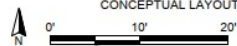
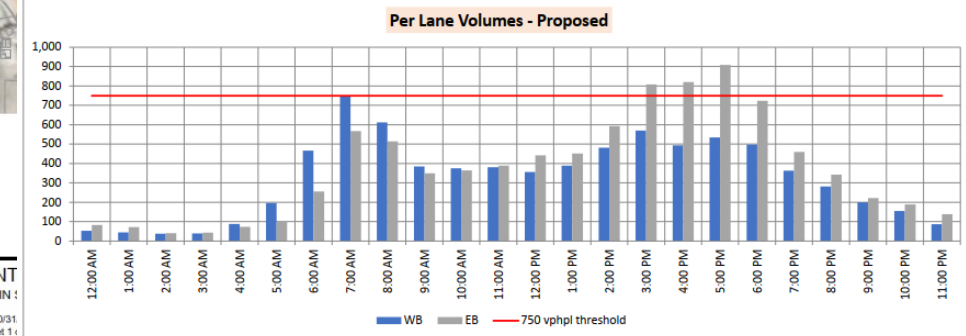
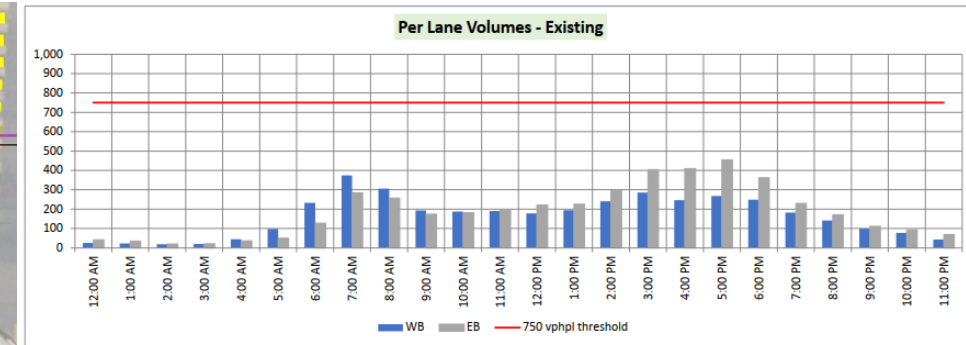
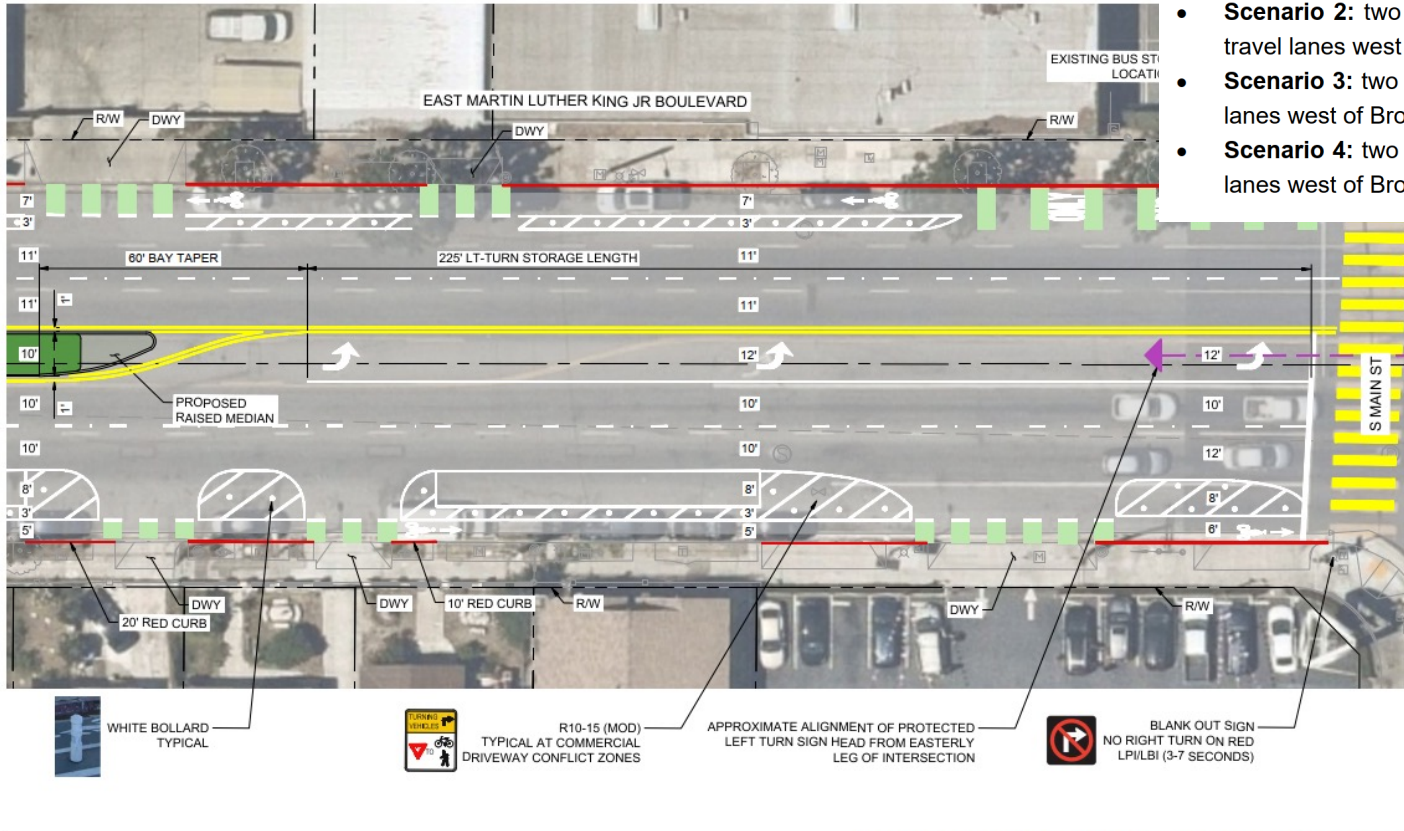
NACTO National Association of City Transportation Officials

May 2019



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- **Scenario 1:** two eastbound (EB) and two westbound (WB) travel lanes between Figueroa and Broadway; two EB and one WB travel lanes west of Broadway Place; protected bike phases at all intersections; no Right-Turn-On-Red (RTOR).
- **Scenario 2:** two EB and two WB travel lanes between Figueroa and Broadway; two EB and two WB travel lanes west of Broadway Place; protected bike phase at all intersections; no RTOR.
- **Scenario 3:** two EB and WB travel lanes between Figueroa and Broadway; two EB and one WB travel lanes west of Broadway Place; leading bike intervals (LBIs) at all intersections; no RTOR.
- **Scenario 4:** two EB and WB travel lanes between Figueroa and Broadway; two EB and two WB travel lanes west of Broadway Place; LBIs at all intersections; no RTOR.

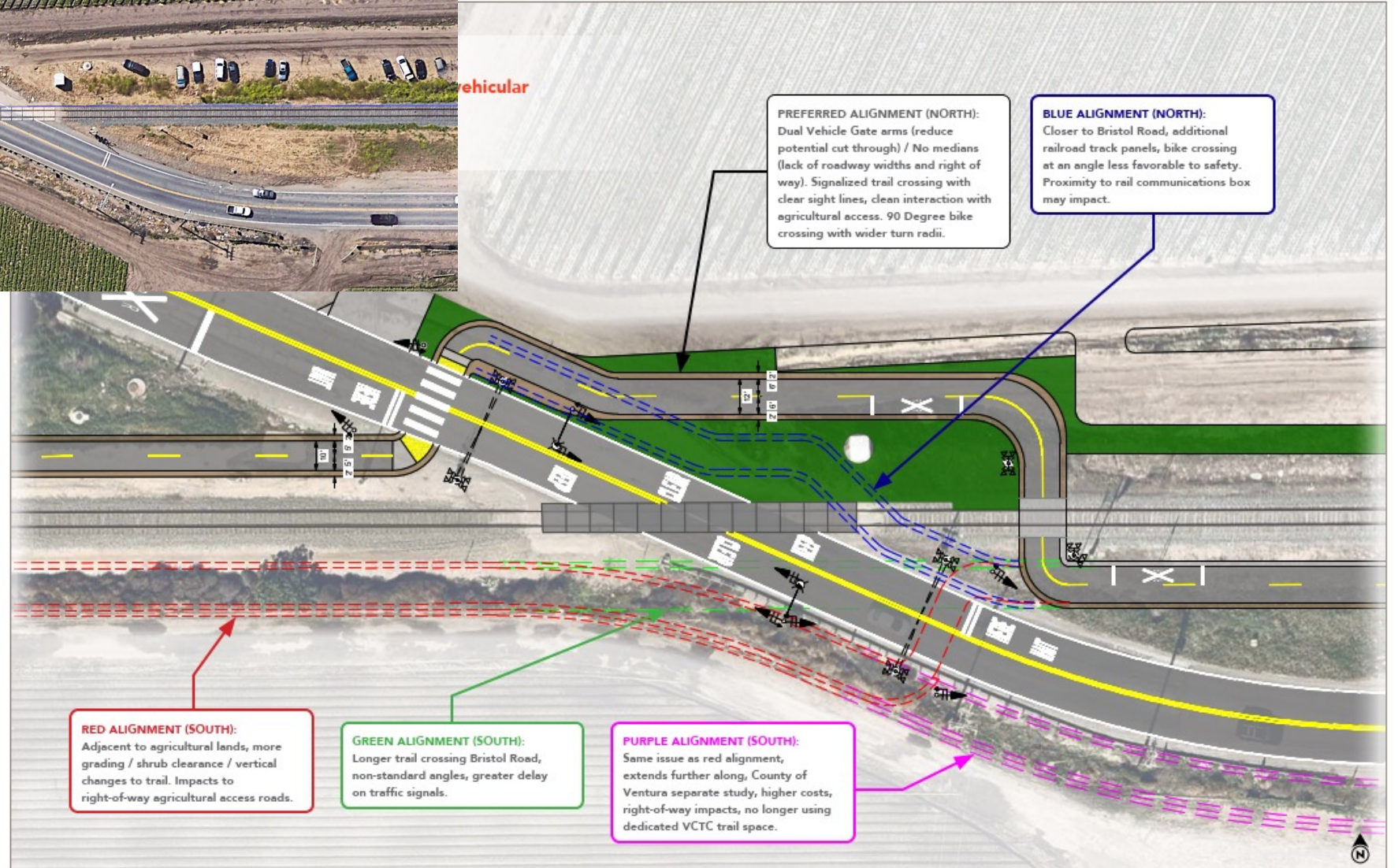


WEST MARTIN LUTHER KING JR BOULEVARD IMPROVEMENT
CONCEPTUAL LAYOUT OF ULTIMATE CONDITIONS FOR WESTERLY LEG OF MLK BLVD & MAIN

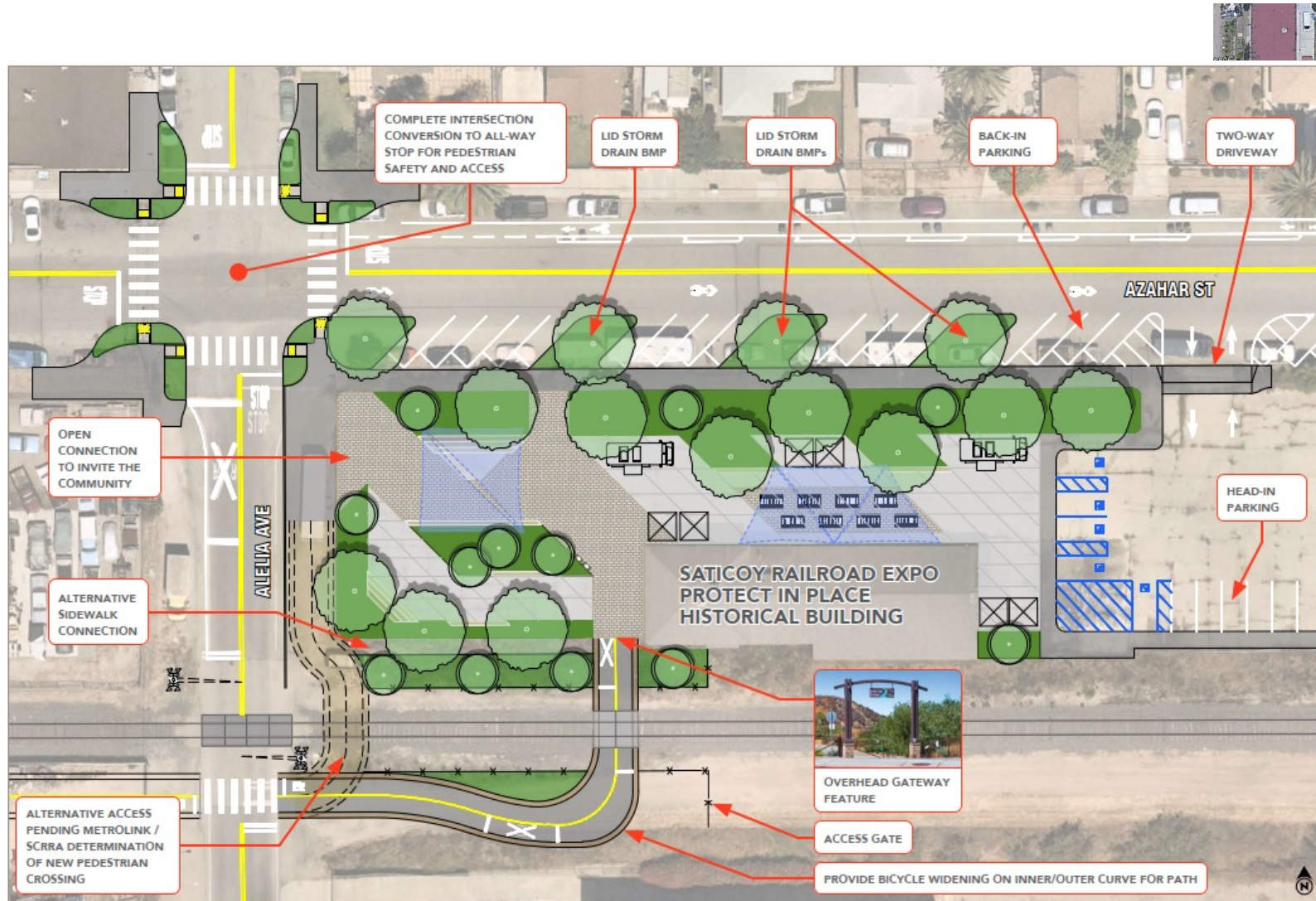
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Sheet 1



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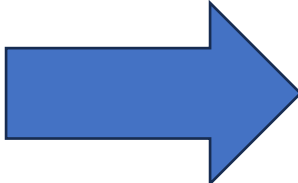


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CVAG ATP
Cycle 6 Grant
– Arts and
Music Line

Establish the Vision


Dream Big

- Transform non-motorized environment
- 19 affordable housing communities
- Serve as the backbone for growing demand
- Schools
- Parks
- Stores
- Businesses


Take Action

\$46 Million Win
Teamwork
Collaboration

Review the Results

- Are they correct?
- Decisions are semi-correct or “so-so” results
- Corrections
- Looking at the problem the wrong way
- Preconceived notions
- Pushing the risk
- What if scenarios
- Review your approach
- Don't settle



Conclusion

- Own your vision
- Clients don't just hire you
- They Trust you with your vision
- Vision empowers





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THANK YOU

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